



**REFERENCE: 3/3/3/10/6**

**ENQUIRIES: Tammy Evans**

Mr R. Riek  
O.b.o Commercial Producers Association of South Africa  
& The South African Association of Stills Producers

Dear Mr Riek

**LETTER OF SUPPORT FOR A FILM INDUSTRY FUND**

I would like to take this opportunity to applaud your organisation for spearheading the development of a film industry fund which aims to give back to the residents of the Western Cape through developmental projects designed to uplift our communities.

The envisaged fund, driven by the contributions of willing clients, has the potential of becoming a powerful tool to transform the attitudes of residents toward the film industry.

Collaboration with communities in this manner may play a role in easing the path for filmmakers wishing to host shoots in the communities of the Western Cape, a key factor in growing this sector of our economy.

We are therefore in full support of your initiative.

We wish you every success in bringing the film industry on board to support this fund on a voluntary basis.

Yours faithfully,

**ALAN WINDE**

Western Cape Minister of Finance, Economic Development and Tourism

Date: 10 August 2012

Kindly note: This endorsement does not legally or financially bind the Western Cape Government