



Mission

To be a vehicle for the South African Film Industry to contribute to the communities in which filming takes place in a responsible and sustainable manner.

Vision

Our vision is to grow the fund, enabling us to not only make a visible difference in the community but also strengthen the relationship between the South African Film Industry and the public at large.

Pilot Programme

The City of Cape Town decided some years back to remove the fees charged for Filming on City Property in an attempt to make the City more film friendly and encourage filming. Although this has brought relief to production companies it has had the negative effect that Productions are seen by the public as using Public Property at the expense of the rate payer. The negative image perceived by the man in the street has in recent years had a severe impact on the functionality of the Film industry. The Film Industry Fund NPC was established to channel funds donated by production companies into specific wards when filming takes place in order to ensure that the communities in which they film benefit in a regular and sustainable manner.

Permits issued by the Cape Town Film Permit office are used as the source to determine which company should contribute on a voluntary basis to the fund and to which ward the funds should be channeled.

This will result in a better working relationship between production companies and the residents, residents associations and ward councilors which will in turn ensure that the estimated 10 000 people currently working in the film industry will have better job security.

Currently one of the major stumbling blocks to growth in this sector is the loss of locations because the perception by the public is that there is no clear economic benefit to filming and the resistance the film industry faces by the public often results in permits not being issued in certain locations. This has the direct result that international production companies see South Africa as a difficult location to film in and thus take their business to other more "Film Friendly" countries.

These funds will be used in the affected communities for projects proposed by the community, such projects could include the upgrading of facilities, the building of new facilities, job creation projects initiated by specific communities, education etc.

Communities could pool their funds for a communal goal should they wish to do so.

The 35% communal fund allocated to low income wards would aim to provide improvement in areas where the need is the most, projects might include low income housing, contributions towards schools in these areas etc.

It is hoped that the fund will continue to expand this programme to include other municipalities country wide including Gauteng and Durban as the majority of the production companies that currently film in Cape Town also use these Cities.

Major Suppliers to the Film Industry are also encouraged to make contributions to the fund.



THE FILM
INDUSTRY
FUND NPC

Reg No: 2013/013322/08

COMPANY REGISTRATION

Company Name:	
CK No:	
VAT Reg. No:	
Company Director(s):	
Financial Director:	
Company Tel No:	
Company Fax No:	
Postal Address	
Physical Address	
Email:	
Website:	
<i>Please supply the following contact details for invoicing purposes</i>	
Accounts Contact Person:	
Tel No:	
Email:	



Access to information and Indemnity

I, (full Name).....
(Print)

ID No.

In my Capacity as.....

of.....
(Full Name of Company / Institution)

being duly authorised hereto on behalf of above company / institution, with full knowledge of such declaration, declare as follows:

I hereby grant the Cape Town Film Permit office permission to provide the administrator of the Film Industry Fund NPC with all permits issued to the abovementioned company by the City of Cape Town.

I hereby agree that the Film Industry Fund NPC will use this information to generate invoices which I will pay to the Film Industry Fund NPC who will in turn distribute these fees to the communities affected by the presence of our productions in these communities.

I hereby indemnify the City of Cape Town and the Film Industry Fund NPC against and hold it harmless from or any loss or damage, or all actions, proceedings or claims arising from the permission granted to the Film Industry Fund NPC and film-related activity and/or arising from the negligence or gross negligence or any other cause whatsoever in connection therewith.

Please could all permits that are issued for (company Name) as of the below date be sent to info@filmindustryfund.co.za in addition to sending it to the person who requested the permit.

Signed on thisday of.....20.....,

at.....
(place)

.....
Signature

.....
DATE

Witnesses:

.....
Signature

.....
DATE

.....
Signature

.....
DATE



THE FILM
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TERMS AND CONDITIONS

1. Payment is strictly 20 days from invoicing.
2. Involvement with the fund is voluntary however once a company commits to being part of the fund all invoices need to be honoured until such time as the company requests in writing not to be part of the fund.
3. A company can only stop being part of the fund if they inform the fund administrator in writing 30 days in advance that they do not wish to contribute to the fund any longer.
4. Invoicing is done per permit issued based on the size of the shoot and the amount of days on location.
5. If a permit is issued for more than one location in the same area, then the company would only be liable for one payment per day. If however various locations are on one permit that fall within different wards the company will be charged for each location in order to ensure that all affected wards benefit.
6. The recommended rates below are the minimum suggested rate payable, should a company wish to make a greater contribution due to severe impact on the community it can do so.

- Micro Shoots - No Charge
- Small Shoots - R250 per permit per day
- Medium Shoots - R500 per permit per day
- Large Shoots - R750 per permit per day
- Very Large Shoots - R1000 per permit per day

(suggested rates are subject to review on an annual basis, any change in rate will be communicated before being implemented)

I, _____ authorised representative of _____ agree to abide by the above terms and conditions.

Signed on thisday of.....20.....,
at.....
(place)

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Signature

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DATE

Witnesses:

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Signature

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DATE

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Signature

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DATE